



NYS FreshConnect Check Program (FCC)
RULES AND PROCEDURES FOR FARMERS



Farmers/Vendors Rules for the \$2.00 FreshConnect Check Program:

1. FreshConnect Checks may be used by Supplemental Nutrition Assistance Program (SNAP, formerly Food Stamps) customers and/or Veterans, Servicemembers and their military families to purchase any SNAP eligible food item all year long.
2. Eligible SNAP food items include, but are not limited to:
 - Breads & Cereals
 - Fruits & Vegetables
 - Meats, Fish & Poultry
 - Honey
 - Coffee (whole beans and/or ground)
 - Apple Cider
 - Dairy Products
 - Pasta
 - Baked Goods (for consumption at home)
 - Seeds/Plants (which produce food)
3. FreshConnect Checks may be used in conjunction with other benefits including SNAP electronic benefit transfer (EBT) wooden tokens, Health Bucks, and Farmers Market Nutrition Program (FMNP) or Senior Farmers Market Nutrition Program (SFMNP) checks.
4. FreshConnect Checks should be stamped with an FMNP stamp for farmers participating in the FMNP.
5. Vendors not participating in the FMNP, who sell a SNAP eligible food item, may participate in the FreshConnect Check Program. Vendors not participating in the FMNP should sign or initial the FreshConnect Checks when submitting them for reimbursement.
6. All farmers and vendors should complete and include a "FreshConnect Check Redemption Form" or "Universal Coupon Redemption Form" with each submission.
7. FreshConnect Checks should be submitted for redemption starting February 1, 2016.
8. FreshConnect Checks must be submitted for redemption no later than January 15, 2017.
9. For reimbursement FreshConnect Checks should be mailed to:

Farmers Market Federation of NY
 FreshConnect Check Reimbursement
 117 Highbridge Street Suite U-3
 Fayetteville NY 13066

A reimbursement check will be mailed to you in 1-2 weeks.

Thank you for participating in the FreshConnect Check Program.

***Note:** FreshConnect Checks (FCC) are also being issued to Veterans, Servicemembers, and their military family members at various locations across the state where this population accesses services, similar to how WIC participants and Seniors receive their Farmers Market Nutrition Program (FMNP) booklets. These FCCs are identical in appearance to the ones you are issuing to your customers when they purchase \$5.00 in SNAP EBT tokens. Any farmer/vendor may accept a FCC in exchange for a SNAP eligible food item, so long as the farmer/vendor is at a farmers market or farm stand in New York. All FCCs are to be mailed to the address on the back of the coupon for reimbursement, regardless of which customer presents them for payment (SNAP customer vs. Veteran).