



2013 WINTER MEETING MINUTES

December 11th 2013 | Hunter College, Manhattan | 1 PM – 5 PM

NYS Department of Agriculture and Markets Deputy Commissioner Jackie Moody-Czub opened the 2013 winter meeting of the New York State Council on Food Policy (NYS CFP) by welcoming the audience and Council members.

NYS CFP members and/or representatives in attendance include:

- **Barbara Dennison**, New York State Department of Health
- **Jackie Moody-Czub**, New York State Department of Agriculture and Markets
- **Patrick Purcell**, United Food and Commercial Workers Union; Local 1500
- **Lisa Irving**, NYS Office of Temporary Disability Assistance
- **Kelly Young**, New York Farm Bureau
- **Liz Neumark**, Great Performances
- **Linda LaViolette**, Empire State Development
- **Patricia Race**, New York State Department of Health

Council members then introduced themselves and provided updates from their organizations.

- **Jackie Moody-Czub**
 - NYS Anti-Hunger Task Force Formation
 - Fresh Connect Update- Continuation into 2014

2011- 2013

# of Total Checks	52,800
# Total Sites	140
# Farmers Impacted	389

- **Barbara Dennison**
 - Review of NYS obesity prevention programs
 - Creating Healthy Places to Live, Work and Play (CHPLWP) –This initiative prevents obesity and type 2 diabetes by implementing sustainable policy, systems and environmental changes in 22 NYS communities. From October 1, 2011 to March 31, 2013, 22 contractors implemented 161 sub-strategies to establish or expand environmental and system changes that increase the availability of places to be physically active with a maximum potential reach of 750,000 residents
 - Healthy Eating and Active Living by Design (HEALD) – Twelve HEALD contractors implemented changes in schools and communities to reduce risks for heart disease and obesity by increasing access to healthful foods and opportunities for physical activity. HEALD reached approximately 187 sites with a potential reach of 380,000 individuals
 - Community Transformation Grant – Small Communities – This two-year project (9/30/12 – 9/29/14), funded by the Centers for Disease Control and Prevention (CDC), is to prevent and reduce obesity, encourage physical-activity and healthy eating, and reduce exposure to tobacco in eight small high need communities in Broome, Cattaraugus and Chautauqua counties.



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- **Patrick Purcell**
 - Building blocks project- good food, good job for NY- bringing supermarkets to underserved communities
 - Passed the “Fresh Initiative”- provides subsidies, zoning benefits to supermarkets to relocate to underserved communities
 - Continuing to work with SNAP

- **Lisa Irving**
 - Finished SNAP awareness campaign for month of October serving 14 high need cities in NYC- utilizing radio and TV advertisements
 - Partnered with food industry alliance to hold campaign events
 - Provided additional funds to community based organizations to increase participation in SNAP program
 - Started a new year of nutrition education funding across NYS to help SNAP eligibles/participants with food budgeting

- **Liz Neumark**
 - Continuing trend toward buying local in industry world; working with hubs → helping with distribution, wholesale food world;
 - Experienced an increase in CSA utilization
 - Represented the Council at American Farmland Trust conference to discuss the NYS CFP survey

- **Linda LaViolette**
 - More discussion on the NYS Anti-Hunger Task Force
 - NYS CFP Survey Results used to connect with local organizations and grassroots initiatives
 - The Council has and continues to participate in many conferences and workshops

- **Patricia Race**
 - Offering supplemental assistance to families participating in SNAP; HPNAP → 13% increase in interest to participate
 - Farm to Preschool
 - Help to develop a garden for school; building curriculum about fresh produce
 - Hoping to expand
 - Have experienced a reduction in funding but am hoping to continue
 - Working with providers to help them purchase fresh/local produce from farmers
 - Collaborating with a number of state agencies on multiple initiatives – office of children and family services on improving nutrition standards in child care settings

- **Kelly Young**
 - Farm Bill:
 - Pass a 5-yr farm bill with improved safety net for farmers; conservation net; speaking to profitability of farmers re: disasters, weather; all opportunities are in the farm bill- must be passed
 - Farm Bill to protect consumers and farmers
 - FDA Food Safety Regulations for produce
 - Farmers are concerned about these – cost, resources
 - Working with FDA to implement provisions that have a public benefit and not such a high cost on the farmers





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After member updates, the Council announced the geographic locations and months of the 2014 Listening Sessions. These sessions are going to take place across New York State as an avenue to connect with and hear from the public. The common themes determined via public testimonies will guide the Council's agenda and identify current priorities.

2014 NYS CFP LISTENING SESSION SCHEDULE

SYRACUSE	FEB 26, 2014
NORTH COUNTRY	MAY 2014
BUFFALO	JULY 2014
NASSAU/SUFFOLK	SEPTEMBER 2014

PRESENTATIONS

A series of presentations were given the meeting. To view the presentations in full, please visit the *Presentations Appendix*.

- ❖ **“Food Policy: New York City’s Approach”** presented by Jenna Luit illustrated New York City’s focus areas for food policy: 1) Healthy Food Access & Awareness- to reduce disparity among New Yorkers in access to and knowledge about healthy foods; 2) Food Security- to promote optimal rates of utilization for food support programs; and 3) Food System Sustainability- to improve the sustainability of our food system and infrastructure
- ❖ **“Just Food”** presented by Jacquie Berger highlighted the NYC grassroots organization’s current food system and justice initiative’s and how they are able to impact food policy. Currently, Just Food is utilizing *Community Food Projects*, which are CSAs that include or support inclusion of low-income New Yorkers.
- ❖ **“New York City School Food”** presented by Jordan reviewed the processes, challenges and innovative accomplishments of New York City School Food as well as discussed partnerships with other organizations including the Urban School Food Alliance.
- ❖ **“Building a Movement for Food System Change”** presented by Nancy Romer presented strategies and focus areas of the Brooklyn Food Coalition as an avenue for food system change in NYC.





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PUBLIC COMMENT PERIOD

After presentations from Council members and guest speakers, approximately 12 attendees from various organizations presented public comments. Testimonies can be found in *Public Comments Appendix*.

