DIS 1125

SURVEY OF RETAIL MILK PRICES
For Selected Markets in NYS

DECEMBER 2012

Compiled by
Department of Agriculture & Markets
Division of Milk Control and Dairy Services

UPSTATE NEW YORK
AVERAGE SUPERMARKET PRICES, DECEMBER 2012

Market	Milk			2% RFM		1% LFM		Skim	
	Paper Quart	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Plastic Gallon
	Dollars								
Capital District									
Albany	1.25	1.91	3.28	1.87	3.19	1.83	3.13	1.80	3.00
Schenectady	1.24	2.02	3.24	1.97	3.10	1.91	3.05	1.88	2.98
Troy	1.23	1.99	3.30	1.93	3.16	1.90	3.14	1.86	3.00
Weighted Average	1.24	1.96	3.28	1.91	3.16	1.87	3.11	1.83	2.99
Central NY									
Syracuse	1.22	2.03	2.36	1.97	2.35	1.96	2.34	1.93	2.26
Utica	1.25	1.94	3.09	1.91	2.98	1.79	3.01	1.75	2.98
Weighted Average	1.23	2.01	2.53	1.96	2.50	1.92	2.50	1.88	2.43
Southern Tier									
Binghamton	1.21	1.97	2.09	1.88	2.09	1.85	2.12	1.82	2.09
Elmira	1.10	2.00	2.72	1.91	2.72	1.91	2.84	1.89	2.70
Ithaca	1.05	1.96	2.63	1.92	2.63	1.91	2.63	1.89	2.63
Weighted Average	1.15	1.98	2.36	1.89	2.36	1.88	2.41	1.85	2.35
Hudson Valley									
Kingston	1.22	2.28	3.25	2.22	3.21	2.12	3.28	2.06	3.18
Newburgh	1.34	2.26	3.57	2.21	3.53	2.18	3.58	2.15	3.48
Poughkeepsie	1.38	2.24	3.44	2.21	3.39	2.15	3.36	2.13	3.33
Weighted Average	1.34	2.25	3.45	2.21	3.40	2.15	3.41	2.12	3.35
Western NY									
Buffalo	1.07	2.02	2.34	1.97	2.34	1.87	2.34	1.92	2.14
Niagara F/NTona	1.09	1.95	2.56	1.92	2.53	1.90	2.50	1.88	2.49
Rochester	1.07	2.01	2.26	1.92	2.26	1.88	2.29	1.85	2.14
Weighted Average	1.07	2.01	2.32	1.95	2.32	1.87	2.33	1.89	2.16
Unregulated									
Jamestown	1.15	1.91	2.09	1.90	2.09	1.86	2.09	1.83	2.09
Plattsburgh	1.17	2.08	3.34	2.04	3.27	1.91	3.30	1.90	3.18
Watertown	1.34	2.09	3.27	2.03	3.27	1.93	3.20	1.88	3.15
Weighted Average	1.23	2.03	2.88	1.99	2.86	1.90	2.84	1.87	2.79
Upstate Average	1.21	2.04	2.80	1.98	2.77	1.93	2.77	1.91	2.68

* = Insufficient number of observations to report.

METROPOLITAN NEW YORK
AVERAGE SUPERMARKET PRICES, DECEMBER 2012

Market	Milk			2% RFM	1% LFM		Skim		
	Paper Quart	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Paper 1/2 Gal	Plastic Gallon	Paper Quart	Paper 1/2 Gal	Plastic Gallon
					Dollars				
Area 1	1.62	2.63	4.22	2.63	2.63	4.22	1.62	2.63	4.22
Area 2	1.30	2.45	4.08	2.45	2.45	4.08	1.30	2.45	4.08
Area 3	1.36	2.34	4.29	2.34	2.34	4.29	1.36	2.34	4.29
* Area 5	1.42	2.38	3.97	2.38	2.38	3.97	1.42	2.3	3.97
Area 6	1.32	2.39	4.06	2.39	2.39	4.06	1.32	2.39	4.08
Area 7	1.67	2.62	4.14	2.62	2.62	4.14	1.67	2.62	4.14
Area 8	1.78	2.64	4.30	2.64	2.64	4.30	1.78	2.64	4.30
Area 9	1.78	2.79	4.49	2.79	2.79	4.49	1.78	2.79	4.49
METRO AVERAGE	1.53	2.53	4.19	2.53	2.53	4.19	1.53	2.53	4.20

*Area 4 - N/A

Area 1: Nassau and Suffolk Counties
Area 2: Bronx
Area 3: Lower Eastside New York
Area 4: East New York and Williamsburg
Area 5: Borough Park and South Brooklyn
Area 6 Jamaica (Queens County)
Area 7: Brighton Beach and Coney Island
Area 8: Westchester County (New Rochelle, Larchmont and Mamaroneck
Area 9: Staten Island

* = Insufficient number of observations to report.

UPSTATE AND METROPOLITAN NEW YORK
RANGE IN SUPERMARKET PRICES, DECEMBER 2012

Market	Milk						2% Reduced Fat Milk			
	Paper Quart		Paper 1/2 Gal		Plastic Gallon		Paper 1/2 Gal		Plastic Gallon	
	Low	High	Low	High	Low	High	Low	High	Low	High
	Dollars									
Capital District										
Albany	1.15	1.30	1.79	2.05	3.07	3.49	1.79	1.97	3.07	3.39
Schenectady	1.15	1.32	1.79	2.19	2.59	3.99	1.79	2.19	2.59	3.49
Troy	1.15	1.30	1.79	2.46	2.96	3.49	1.79	2.28	2.96	3.29
Central NY										
Syracuse	1.05	1.59	1.79	2.49	2.09	3.99	1.79	2.39	2.09	3.79
Utica	1.09	1.51	1.79	2.06	2.69	3.29	1.75	2.00	2.65	3.12
Southern Tier										
Binghamton	1.05	1.34	1.78	2.08	1.89	2.19	1.45	2.08	1.89	2.19
Elmira	1.07	1.17	1.99	2.01	2.15	2.99	1.74	1.99	2.15	2.99
Ithaca	1.00	1.07	1.91	1.99	2.25	2.99	1.79	1.99	2.25	2.99
Hudson Valley										
Kingston	1.15	1.32	2.14	2.39	2.89	3.69	2.04	2.39	2.89	3.69
Newburgh	1.25	1.49	1.99	2.39	2.89	3.99	1.89	2.39	2.99	3.99
Poughkeepsie	1.15	1.49	2.14	2.29	3.35	3.49	2.04	2.29	3.20	3.49
Western NY										
Buffalo	1.05	1.09	1.99	2.09	2.15	2.49	1.85	1.99	2.15	2.49
Niagara F/NTona	0.99	1.24	1.78	2.09	1.88	3.69	1.78	1.99	1.88	3.69
Rochester	1.00	1.24	1.78	2.09	1.95	2.49	1.59	1.99	1.95	2.49
Unregulated										
Jamestown	1.05	1.51	1.75	2.09	1.69	2.69	1.75	1.99	1.69	2.69
Plattsburgh	0.93	1.30	2.05	2.15	2.95	4.09	1.89	2.23	2.95	4.09
Watertown	1.19	1.51	2.01	2.19	2.67	4.20	1.95	2.14	2.67	4.10
Metro										
Nassau/Suffolk	1.27	1.89	2.08	3.15	3.69	4.69	2.08	3.15	--.---	--.---
Bronx	0.99	1.49	2.09	2.95	3.89	4.29	2.09	2.95	--.---	--.---
Low Eastside NY	1.19	1.69	1.99	2.99	3.49	5.69	1.99	2.99	--.---	--.---
Brough Pk/S. Br	1.19	1.79	1.99	2.69	3.69	4.29	1.99	2.69	--.---	--.---
Jamaica/Queens	1.09	1.49	2.09	2.59	3.79	4.49	2.09	2.59	--.---	--.---
Bright B/Coney	1.29	1.99	2.35	3.09	3.79	4.79	2.35	3.09	--.---	--.---
Westchester	1.49	1.93	2.55	2.95	3.99	4.99	2.55	2.95	--.---	--.---
Staten Island	1.53	2.09	2.55	3.09	3.29	4.99	2.55	3.09	--.---	--.---

* = Insufficient number of observations to report.

UPSTATE AND METROPOLITAN NEW YORK
RANGE IN SUPERMARKET PRICES, DECEMBER 2012

Market	1% Low Fat Milk				Skim Milk					
	Paper 1/2 Gal		Plastic Gallon		Paper Quart		Paper 1/2 Gal		Plastic Gallon	
	Low	High	Low	High	Low	High	Low	High	Low	High
	Dollars									
Capital District										
Albany	1.75	1.90	3.03	3.30	--.---	--.---	1.67	1.85	2.93	3.13
Schenectady	1.75	2.19	2.59	3.49	--.---	--.---	1.67	2.19	2.59	3.49
Troy	1.79	2.22	2.96	3.30	--.---	--.---	1.79	2.07	2.93	3.13
Central NY										
Syracuse	1.79	2.29	2.09	3.79	--.---	--.---	1.69	2.29	1.95	3.79
Utica	1.65	1.85	2.69	3.10	--.---	--.---	1.59	1.99	2.65	3.69
Southern Tier										
Binghamton	1.45	2.05	1.98	2.19	--.---	--.---	1.45	2.05	1.89	2.19
Elmira	1.69	1.99	2.49	2.99	--.---	--.---	1.65	1.99	2.15	2.99
Ithaca	1.75	1.99	2.25	2.99	--.---	--.---	1.69	1.99	2.25	2.99
Hudson Valley										
Kingston	1.86	2.39	3.03	3.69	--.---	--.---	1.81	2.39	2.89	3.69
Newburgh	1.96	2.39	3.10	3.99	--.---	--.---	1.89	2.39	2.99	3.99
Poughkeepsie	1.86	2.29	3.10	3.49	--.---	--.---	1.81	2.29	3.00	3.49
Western NY										
Buffalo	0.99	1.99	2.15	2.49	--.---	--.---	1.79	1.95	1.95	2.29
Niagara F/NTona	1.75	1.95	1.88	3.69	--.---	--.---	1.69	1.95	1.88	3.69
Rochester	1.49	1.95	2.18	2.49	--.---	--.---	1.45	1.95	1.95	2.29
Unregulated										
Jamestown	1.75	1.93	1.69	2.69	--.---	--.---	1.73	1.91	1.69	2.69
Plattsburgh	1.79	2.05	2.99	4.09	--.---	--.---	1.76	2.05	2.89	4.09
Watertown	1.83	2.10	2.67	3.96	--.---	--.---	1.76	2.08	2.67	3.88
Metro										
Nassau/Suffolk	2.08	3.15	3.69	4.69	1.27	1.89	2.08	3.15	3.69	4.69
Bronx	2.09	2.95	3.89	4.29	0.99	1.49	2.09	2.95	3.89	4.29
Low Eastside NY	1.99	2.99	3.49	5.69	1.19	1.69	1.99	2.99	3.49	5.69
Brough Pk/S. Br	1.99	2.69	3.69	4.29	1.19	1.79	1.99	2.69	3.69	4.29
Jamaica/Queens	2.09	2.59	3.79	4.49	1.09	1.49	2.09	2.59	3.79	4.49
Bright B/Coney	2.35	3.09	3.79	4.79	1.29	1.99	2.35	3.09	3.79	4.79
Westchester	2.55	2.95	3.99	4.99	1.49	1.93	2.55	2.95	3.99	4.99
Staten Island	2.55	3.09	3.29	4.99	1.53	2.09	2.55	3.09	3.29	4.99

* = Insufficient number of observations to report.

AVERAGE SUPERMARKET PRICES
UPSTATE NEW YORK, METRO NEW YORK AND NEW YORK STATE, 2011-2012

Mkt	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Avg
							Milk: Quart							
Upst	2011			1.04			1.12			1.14			1.14	1.11
	2012			1.12			1.10			1.14			1.21	1.14
Metr	2011			1.26			1.36			1.41			1.41	1.36
	2012			1.41			1.43			1.46			1.53	1.46
NYS	2011			1.15			1.24			1.28			1.28	1.24
	2012			1.27			1.27			1.30			1.37	1.30
							Milk: Half Gallon							
Upst	2011			1.81			1.96			2.01			1.92	1.93
	2012			1.90			1.86			1.85			2.04	1.91
Metr	2011			2.20			2.37			2.42			2.42	2.35
	2012			2.41			2.42			2.45			2.53	2.45
NYS	2011			2.01			2.17			2.22			2.17	2.14
	2012			2.16			2.14			2.15			2.29	2.19
							Milk: Gallon							
Upst	2011			2.50			2.65			2.70			2.63	2.62
	2012			2.63			2.57			2.61			2.80	2.65
Metr	2011			3.82			4.01			4.15			4.08	4.02
	2012			4.02			3.90			4.03			4.19	4.04
NYS	2011			3.16			3.33			3.43			3.36	3.32
	2012			3.33			3.24			3.32			3.50	3.35
							2% Lowfat Milk: Half Gallon							
Upst	2011			1.76			1.90			1.97			1.88	1.88
	2012			1.86			1.82			1.79			1.98	1.86
							2% Lowfat Milk: Gallon							
Upst	2011			2.39			2.57			2.65			2.58	2.55
	2012			2.59			2.52			2.59			2.77	2.62
							1% Lowfat Milk: Half Gallon							
Upst	2011			1.70			1.83			1.91			1.83	1.82
	2012			1.82			1.78			1.76			1.93	1.82
Metr	2011			2.20			2.37			2.42			2.42	2.35
	2012			2.41			2.41			2.45			2.53	2.45
							Skim Milk: Half Gallon							
Upst	2011			1.68			1.78			1.86			1.79	1.78
	2012			1.79			1.78			1.75			1.91	1.81
Metr	2011			2.20			2.37			2.42			2.42	2.35
	2012			2.41			2.47			2.45			2.53	2.47

This survey of prices charged for milk, low fat milk and skim milk by supermarkets in 17 Upstate New York markets and by supermarkets in 9 Metropolitan New York areas is conducted quarterly, effective 2009. Prices are collected primarily the first full week of the survey month by Department personnel who visit about 220 supermarkets in Upstate New York and around 90 supermarkets in Metro New York. Prices are published for paper quart, paper half gallon and plastic gallon containers. All prices are simple averages except the regional prices in Upstate New York which are weighted by the population of each market in the region. The average price for each survey area is based on the lowest priced brand sold by each store and includes any promotional price and multiple container pricing.

In Upstate New York, a market area is the central city plus adjacent suburbs/townships or neighboring city, if applicable, which are generally within a ten mile radius. The supermarkets surveyed are mainly chains or voluntary/cooperative groups and include warehouse type stores except those that charge a membership fee. In a few markets, major independents are also included. The sample rate of chains or voluntary/cooperative groups is generally 100% in small markets, 75-100% in medium markets and 50% in large markets. The surveyed stores are selected in general proportion to their overall presence in the market area.

In Metro New York, supermarkets are surveyed based on a judgmental sample of stores in each area. Supermarkets include chains, voluntary/cooperative groups and independents.

NR: No range
NA: Not available
* : Insufficient number of observations to report

Historical Notes:

Effective 2011, Batavia, Auburn and Rome were eliminated from the survey. This reduced number of Upstate New York markets to 17.

Effective 2010, Amsterdam and Gloversville/Johnstown were eliminated from the survey. This reduced number of Upstate New York markets to 20.

Effective 2009, survey frequency changed from a monthly to a quarterly basis.

Effective October 1988, Batavia was moved from Unregulated Area to Western New York to reflect its change in status resulting from the expansion of the Western New York Milk Marketing Area in June 1988.

Effective January 1988, revisions in the survey included discontinuing the survey of dairy stores on a monthly basis and in Upstate New York, standardizing the size of market areas, enlarging sample sizes, sampling only supermarkets, drawing of samples in proportion to the market and converting to average methodology, rather than prevailing, to determine market prices. This resulted in the number of markets being reduced from 24 to 22. Gloversville and Johnstown were merged into one market and Olean was dropped from the survey. In addition, the reporting of low fat milk prices was expanded in view of its increasing importance, particularly in Upstate New York. In Western New York, low fat milk (virtually all 2%) outsells milk 2 to 1, accounting for about 3/5 of fluid milk sales. In the balance of Upstate, low fat milk sales represent approximately 1/3 of fluid sales while in Metro New York, low fat milk accounts for about 1/6 of sales.

Effective October 1982, determination of market prices of Metro New York was changed from prevailing to average methodology.