STATE OF NEW YORK
DEPARTMENT OF AGRICULTURE AND MARKETS
I WINNERS CIRCLE
ALBANY, NEW YORK 12235

DIVISION OF DAIRY INDUSTRY SERVICES
AND PRODUCER SECURITY
518-457-5731

TO: Retailers of Milk

DATE: May 18, 2001

SUBJECT: Announcement of threshold price relative to milk price gouging law, **effective JUNE 2001**

THRESHOLD PRICE

Effective June 2001, the threshold price for milk, lowfat milk, or skim milk offered for retail sale in the state are:

	Gallon	Half Gallon	Quart
Metro Region: (NYC and Counties of Nassau, Suffolk, Rockland, Westchester, Orange, Putnam and Dutchess)	$3.33	$1.71	$.89
Upstate Region: (Remaining Counties)	$3.15	$1.62	$.85

A retailer who sells above the threshold price may be in violation of the law unless such selling price is justified as not being unconscionably excessive. Such justification includes net invoice price paid for the milk item plus actual costs incurred in handling and selling that milk item.

Compared to the previous month, the threshold prices increased $0.14 a gallon, $0.06 a half gallon and $0.03 a quart in the Metro region and increased $0.14 a gallon, $0.06 a half gallon and $0.04 a quart in the Upstate region.