

DAIRY LABELING

In
New York State

The Big 5

Principal Display Panel(PDP)

- Statement of Identity
- Net Contents

Information Panel(IP)

- Business Name & Address
- Ingredient List
- Nutrition Facts

Ingredients

Alcohol in Confectionery

[NYS Ag & Mkts Law article 17 section 200]

- 0.5% to 5% by volume
- Calculating from your recipe
- Warnings
 - Sale is prohibited to those under the age of 21
 - “Contains up to 5% by volume”
 - Notice women should not consume alcohol during pregnancy
 - alcohol impairs ability to drive or operate machinery and may cause health problems
- Retail signage when needed

Flavorings

- Natural
- Artificial

Colorings

- Certified
 - FD & C Numbers
 - Yellow 5
 - Yellow 6
- Non Certified
 - Specific name
 - Artificial color
- Exemption for Butter, Cheese and Ice Cream

Allergens

- Culture media-Soy
- Whey & cream-Milk
- Vitamins & gelatins- Fish
- Flavorings
- Enzymes/Lysozyme-Egg
- Sulfties-10ppm or more
- Incidental additives

Declaration Method

Parenthetical

- Ice Cream mix(milk, cream, sugar, carrageen), cocoa processed with alkali, chocolate chips (sugar, cocoa processed with alkali, soy lecithin, vanilla extract), mint extract

Dispersion

- Milk, cream, sugar, cocoa processed with alkali, carrageen, soy lecithin, vanilla extract, mint extract

Bulk

- Product Name (Flavor when applicable)
- Net Contents
- Business Name & Address/Plant #
- Ingredient List
- Nutrition Facts....

EXEMPTIONS

Small Business Exemption

for Nutrition Facts

[21 CFR 101.9 (j)]

- Retailers
 - \$500,000 or less Annual Gross Sales of entire business
 - \$50,000 or less Annual Gross Sales of a Food
- Low Volume
 - Fewer than 100 full time employees
 - Less than 100,00 units of a product in a 12 mth time sold in the US
 - Must be filed annually w/FDA

Nutrition Exemptions cont'd

- Impractical Presentation
 - Glass bottles
- Small pkgs –Less than 12 sq. in

* Need address or telephone number or be made available in some manner.

Splitting Exemption

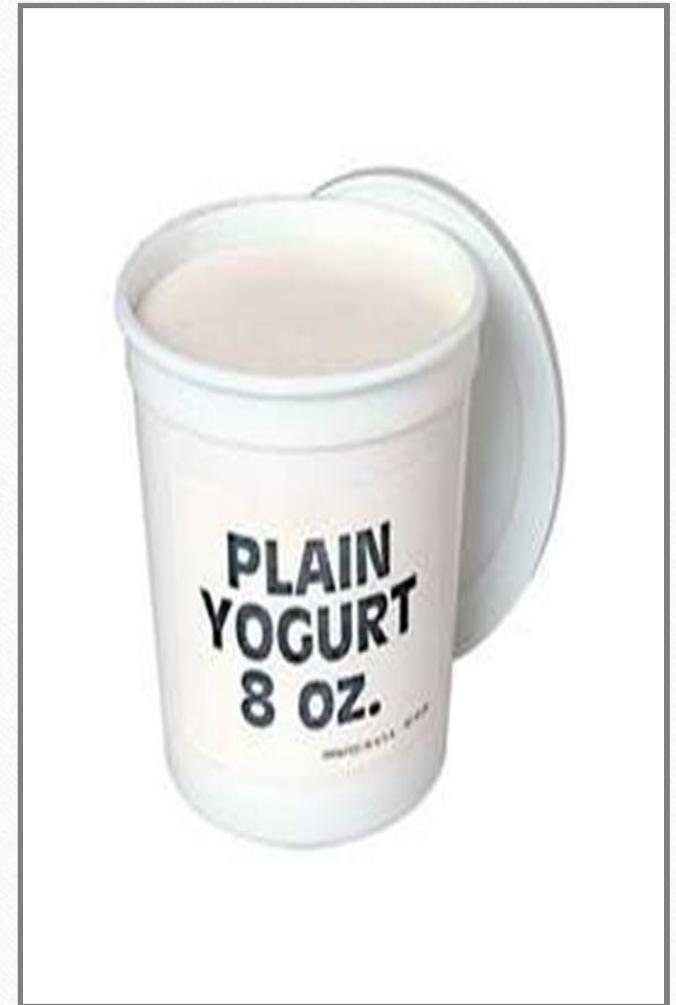
Containers of 2 piece construction
Lid is the PDP

Lid or Body

Nutrition Facts

Name and Address

Ingredient List



Nutrient Content Claims

Disclosure Statement

“See nutrition information for_____”

- 13 grams of fat
- 4 grams of saturated fat
- 480 mg of sodium
- 60 mg of cholesterol
- Per references amount of per 50 grams.

Expressed-Relative

Expressed

direct statement about the level of a nutrient

Low sodium

Contains Only 100 calories

Good Source

- Must contain 10-19% of the RDI or DRV per reference amount
- Synonyms:
 - Contains
 - Provides

Excellent Source

- Must contain 20% or more of the RDI or DRV per reference amount
- Synonyms:
 - High in
 - Rich in

Relative

comparison of the level of a nutrient with that of a reference food

- Identity of the reference food and the percentage reduced
- Amount per serving in comparison with the ref food
- Rounded or unrounded values

Reduced

- Must contain at least a 25% reduction
- Synonyms: Less/Fewer/Lower
- Reference Food
 - Current Data base
 - Average of top 3 regional or national
 - Market Leader
 - Manufacturer's own product or competitor's

More/Fortified/Added

- Must contain at least 10% more of the RDI of vitamins & minerals or the DRV of protein, fiber or potassium per reference amount of the appropriate reference food
- Reference Foods
 - Current Data base
 - Average of top 3 regional or national
 - Market Leader
 - Manufacturer's own product or competitor's

Light

- 50% or more calories from fat: 50% fat reduction per ref amount
- 50% or less calories from fat: 50% fat reduction or 33% calorie reduc. per ref amount.
- Reference Foods
 - Current Data base
 - Average of top 3 regional or national
 - Market Leader

No added Sugar

- No ingredient added during the process that would contain sugar (functioning as sugar)
- Does not contain an ingredient containing added sugar (jam, fruit concentrate, fruit puree)
- Sugar content has not been increased by enzyme or other means
- Food that it is substituting for usually contains sugar
- Product must be low or reduced calorie or statement indicating it is not must appear

Lightly Salted

- 50% less sodium than the ref. food
- Reference Foods
 - Current Data base
 - Average of top 3 regional or national
 - Market Leader
 - Manufacturer's own product or competitor's
- All apply as for relative claims
- Must meet Low Sodium (140 mg or less per ref amount) or 'not a low sodium food' must appear

Implied

suggests that a nutrient is present or absent in a certain amount

Or

Suggests the food because of nutrient content may be useful in maintaining healthy dietary practices

HEALTHY

- Low fat-3 grams or less per ref. amount
- Low sat fat-1 gram or less and not more than 15% calories from sat. fat
- Contains 480mg or less of sodium
- Less than 60mg cholesterol
- At least 10% DV of Vit A, C, Calcium, Iron, Protein or Fiber per ref amount

Claims NOT Allowed

- Total Carbohydrate
- Trans fat

New this past year

- Gluten Free
 - Final rule 8/5/13

FUTURE

Yogurt

proposal 1/2009

- Revoke low fat & nonfat
- Vit A addition
- TA of 0.7
- Reconstituted dairy
- Safe other dairy ingredients
- Other sweeteners, preservatives, emulsifiers

Nutrition Facts

2 proposals 3/2014

- Revised serving sizes
 - Docket # FDA-2004-N-0258
 - Pages 11989-12029
- Revision of nutrition facts
 - Docket # FDA-2012-N-2010
 - Pages 11879-11987

Serving Sizes

- Increase or decrease
- Larger sizes that currently are more than one serving would be required to be declared only as one
- Dual column on those foods that are larger and could be a single or multiple serving.

New stuff in the Box

- Added Sugars
- Update values for Sodium, Fiber and Vitamin D
- Potassium and Vit D would be required but Vit A and C would not be
- Calories from Fat would be removed

DESIGN

Current

New

Nutrition Facts			
Serving Size 2/3 cup (55g)			
Servings Per Container About 8			
Amount Per Serving			
Calories 230	Calories from Fat 40		
		% Daily Value*	
Total Fat 8g			12%
Saturated Fat 1g			5%
<i>Trans</i> Fat 0g			
Cholesterol 0mg			0%
Sodium 160mg			7%
Total Carbohydrate 37g			12%
Dietary Fiber 4g			16%
Sugars 1g			
Protein 3g			
Vitamin A			10%
Vitamin C			8%
Calcium			20%
Iron			45%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily value may be higher or lower depending on your calorie needs.			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Nutrition Facts	
8 servings per container	
Serving size	2/3 cup (55g)
Amount per 2/3 cup	
Calories	230
% DV*	
12%	Total Fat 8g
5%	Saturated Fat 1g
	<i>Trans</i> Fat 0g
0%	Cholesterol 0mg
7%	Sodium 160mg
12%	Total Carbs 37g
14%	Dietary Fiber 4g
	Sugars 1g
	Added Sugars 0g
	Protein 3g
10%	Vitamin D 2mcg
20%	Calcium 260mg
45%	Iron 8mg
5%	Potassium 235mg
* Footnote on Daily Values (DV) and calories reference to be inserted here.	

DESIGN

New Tabular

New Linear

Nutrition Facts	% DV* amount per 2 slices		% DV* amount per 2 slices		* Footnote on Daily Values (DV) and calories reference to be inserted here.
	2%	Total Fat 1.5g	12%	Total Carbs 36g	
10 servings Serving size 2 slices (56g)	3%	Saturated Fat 0.5g	7%	Dietary Fiber 2g	
		Trans Fat 0.5g		Sugars 1g	
170 Calories Per 2 slices	0%	Cholesterol 0mg		Added 1g	
	12%	Sodium 280mg		Protein 4g	
0% Vitamin D 0mcg • 6% Calcium 80mg • 6% Iron 1mg • 10% Potassium 470mg 15% Thiamin 0.2mg • 8% Riboflavin 0.1mg • 10% Niacin 1.6mg					

Nutrition Facts	Serving size 1 package Amount per package		Calories 45			
	2% DV	Total Fat 1g		0% DV	Cholest. 0mg	4% DV
3% DV	Sat. Fat 0.5g	2% DV	Sodium 50mg		Sugars 4g	
	Trans Fat 0.5g	3% DV	Total Carbs 8g		Added Sugars 4g	
Protein 1g	0% DV Vitamin D • 0% DV Calcium • 2% DV Iron • 10% DV Potassium					

DESIGN

Dual

Dual Tabular

Nutrition Facts			
2 servings per container			
Serving size		1 cup (255g)	
	Per 1 cup		Per container
Calories	220	440	
	% DV*		% DV*
Total Fat	8%	5g	15% 10g
Saturated Fat	10%	2g	20% 4g
Trans Fat		0g	0g
Cholesterol	5%	15mg	10% 30mg
Sodium	10%	240mg	21% 480mg
Total Carbs	12%	35g	23% 70g
Dietary Fiber	21%	6g	43% 12g
Sugars		7g	14g
Added Sugars		4g	8g
Protein		9g	18g
Vitamin D	25%	5mcg	50% 10mcg
Calcium	15%	200mg	30% 400mg
Iron	6%	1mg	10% 2mg
Potassium	10%	470mg	20% 940mg

* Footnote on Daily Values (DV) and calories reference to be inserted here.

Nutrition Facts			
2 servings			
Serving size 1 cup (255g)			
	Per cup		Per container
Calories	220	440	
	% DV*		% DV*
Total Fat	8%	5g	15% 10g
Saturated Fat	10%	2g	20% 4g
Trans Fat		0g	0g
Cholesterol	5%	15mg	10% 30mg
Sodium	10%	240mg	21% 480mg
Vitamin D	25%	5mcg	50% 10mcg
Calcium	15%	200mg	30% 400mg
Total Carbs	12%	35g	23% 70g
Dietary Fiber	21%	6g	43% 12g
Sugars		7g	14g
Added Sugars		4g	8g
Protein		9g	18g
Iron	6%	1mg	10% 2mg
Potassium	10%	470mg	20% 940mg

* Footnote on Daily Values (DV) and calories reference to be inserted here.

REMINDERS

- Nutrition Facts
 - Serving sizes & number of servings
 - Rounding rules
- Legal Business Name (or legal Trade name)
- Ingredients- used and declared
 - Allergens
 - Flavorings-natural/artificial /actual fruit/ liquid from a bottle

Kathy J. Laviolette
Dairy Products Specialist I

NYS Dept. of Ag & Mkts
Div. of Milk Control
10 B Airline Dr.
Albany, NY 12235

kathy.laviolette@agriculture.ny.gov

518-457-8872