

Weinberger Appetizing
345 Willoughby Ave.
Brooklyn, NY 11205
718-387-1855

02/21/2019

PRESS RELEASE

FOR IMMEDIATE RELEASE

WEINBERGER APPETIZING RECALLS NOVA LOX BITS BECAUSE OF POSSIBLE HEALTH RISK

Weinberger Appetizing of Brooklyn, NY, is recalling one lot of Weinberger Appetizing brand of Nova Lox Bits because they have the potential to be contaminated with *Listeria monocytogenes*, an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may possibly suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, *Listeria* infection can cause miscarriages and stillbirths among pregnant women.

The one lot of Nova Lox Bits being recalled was distributed exclusively in Brooklyn, NY. Consumers may have purchased the product from retail food stores other than the single Weinberger Appetizing location.

The Nova Lox Bits are packaged in 7 ounce deli-style plastic containers and bear a use-by date of 03/01/19. The “Use-By” date appears on the bottom of the plastic container. No other use-by dates or lots numbers are involved in this recall.

No illnesses have been reported to date as a result of consuming this product.

This recall is the result of sampling by the New York State Department of Agriculture and Markets and subsequent analysis by Food Laboratory personnel revealed the presence of *Listeria monocytogenes* in this one lot of product. The company has voluntarily ceased production and distribution of all products.

Consumers who have purchased this product with the above “Use-By” date are urged to return it to the place of purchase for a full refund.

Consumers with questions or concerns may contact Berish Fleischman at 718-387-1855, Monday - Friday, 7 am - 3 pm.

###